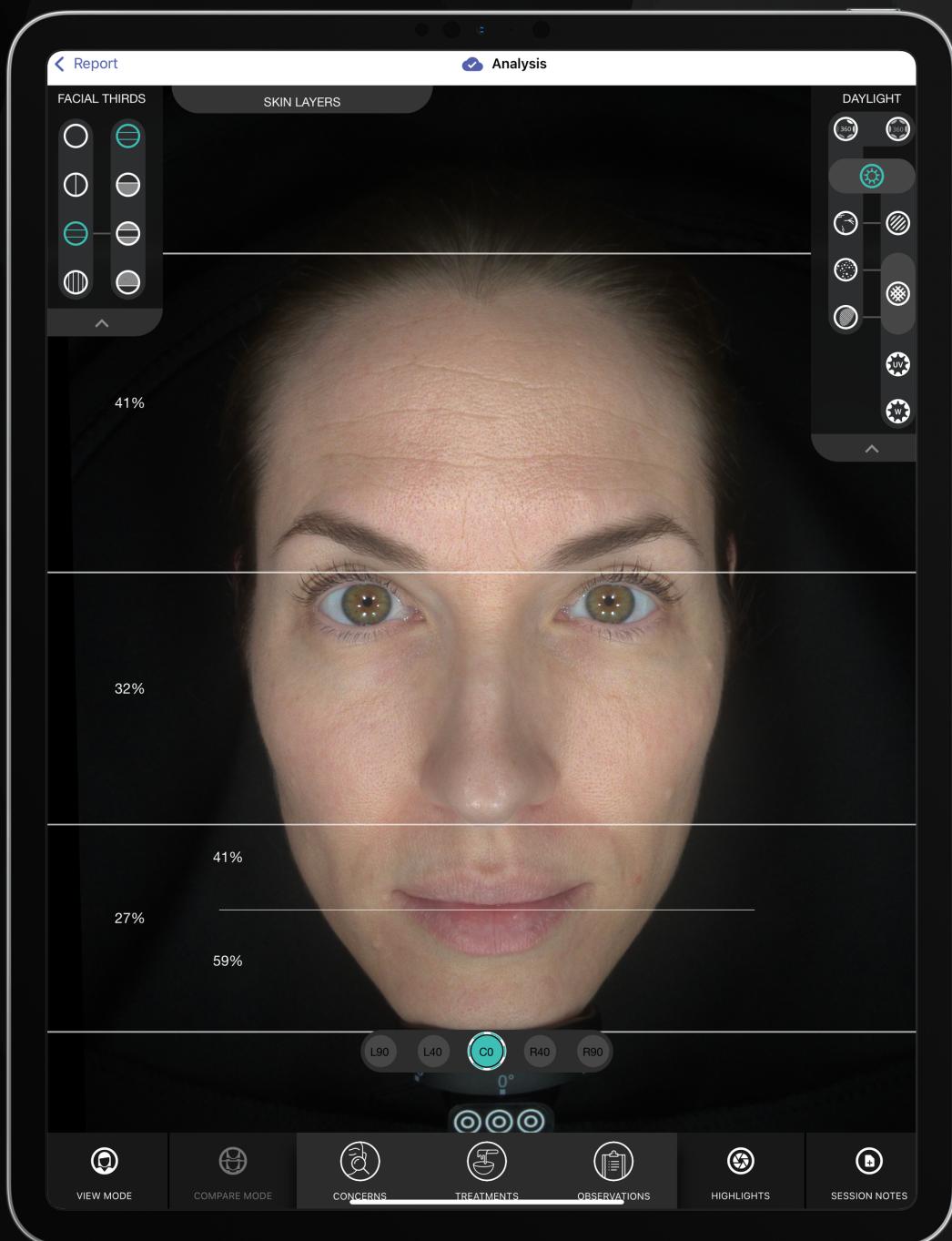


# OBSERV<sup>®</sup> 520X

AESTHETIC ANALYSIS

## FACIAL HARMONY



SYLTON<sup>®</sup>

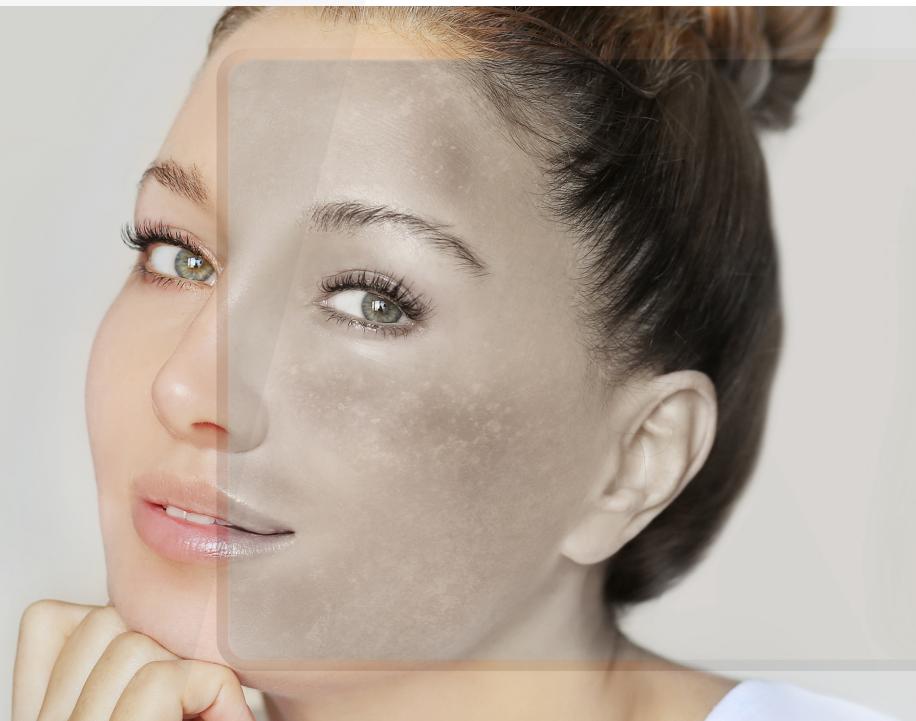
AESTHETIC ANALYSIS

# OBSERV<sup>®</sup> 520X

Reveal all signs  
of aging skin



SYLTON<sup>®</sup>



# A COMPLETE AESTHETIC ANALYSIS

ATTRACT, CONVERT AND RETAIN YOUR PATIENTS

Observe 520x's Aesthetic Analysis turns consultations into engaged customer experiences. It is the best way to analyse skin concerns and recommend required rejuvenation treatments to your patients.

Fast-track your consultation flow. Make full facial treatment plans by revealing even the finest lines, wrinkles, and volume loss while taking into account the facial harmony by applying the rules of thirds and fifths. Foster patient satisfaction as you can communicate clearly on the optimal treatment route and show the end result with before and after images. All within one compact device.



**SYLTON®**

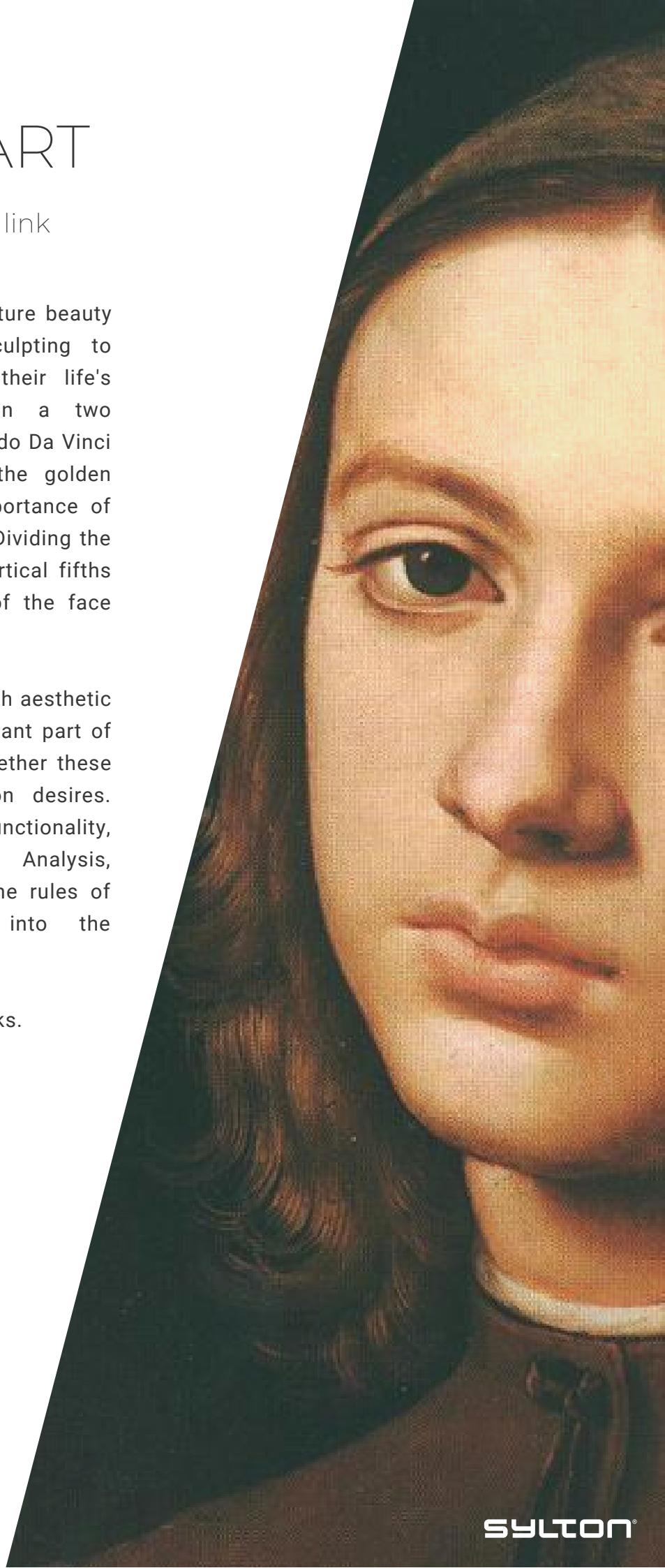
# BEAUTY IS ART

Facial dimension and their link with art

The earliest form of trying to capture beauty was through artwork. From sculpting to painting, artists have made it their life's mission to capture beauty on a two dimensional surface. When Leonardo Da Vinci used mathematics to discover the golden ratio, he also discovered the importance of facial symmetry and proportions. Dividing the face into horizontal thirds and vertical fifths makes analysing the segments of the face that distort attractiveness easier.

Restoring the facial balance through aesthetic treatments is nowadays an important part of obtaining more attractiveness, whether these are beautification or rejuvenation desires. Observ 520x's Facial Harmony functionality, that is part of the Aesthetic Analysis, integrates facial symmetry and the rules of thirds & fifths seamlessly into the consultation workflow.

Let's dive deeper into how this works.





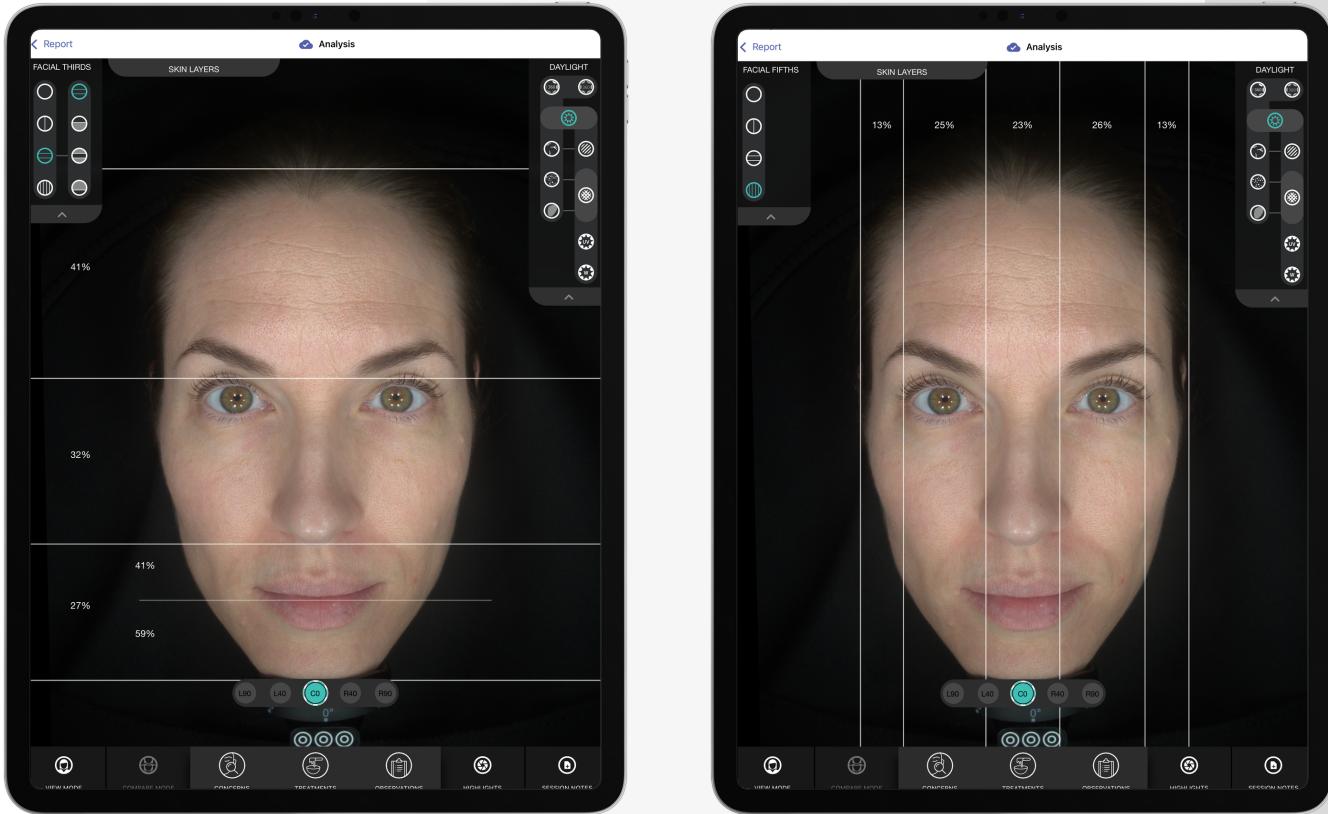
## FACIAL SYMMETRY

RR

The more symmetrical the face is, the more attractive it is perceived. While analysing the facial features, it is very important to establish which side of the face is the most attractive side and will be the reference point for aesthetic treatments. By mirroring both left or right halves of the face, it becomes clear which side is the most attractive.

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LL



# PLAY BY THE RULES

The rules of Thirds and Fifths

To meet the beautification desires of a patient, it is imperative to apply the rules of thirds and fifths to achieve symmetry and harmony in the face, which will be perceived as more attractive. This will get you the results you and your patient are after.

By treating one specific area of the face, all other facial proportions will be affected as well. Observ 520x's Aesthetic Analysis has got you covered as it provides you with the possibility to analyse facial symmetry and attractiveness based on the rules of thirds and fifths to get the most compelling treatment results.

With aging, the harmony of the face changes as well. The lower third becomes wider with the sagging of malar fat pads while the outer fifths become narrower as the temples retract. Using the facial fifths and thirds will help immensely in determining the counteracting aesthetic treatments and recommending these to your patients.

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