



jane iredale
THE SKINCARE MAKEUP®

product
catalogue





Jane Iredale is the Skincare Makeup

We believe makeup should be good for the skin. We partner with medical & esthetic professionals to create radiance-revealing makeup with skincare at its core.

Each formula is extensively tested for safety and efficacy, so you don't have to choose between the skin you want and the look you love.

Great makeup. Made for skin.

That's the beauty of it.



Cruelty-free



Non-comedogenic



No mineral oil



No synthetic fragrances

- ◆ Dermatologist tested
- ◆ Sensitivity tested
- ◆ Allergy tested
- ◆ Heavy metal tested

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the Skincare Makeup System

Nourishing. Natural-looking. Lasting. Everything you want from your makeup in one high-performance system. Just 3 easy steps.

1 *prep*

Start with ultra-hydrating Smooth Affair® Face Primer for a smooth canvas and lasting results.





2 *perfect*

Get flawless coverage and a skin-like feel with PurePressed® Base Mineral Foundation.



3 *set*

Finish with Hydration Spray, the secret weapon for all-day wear.



A close-up, high-resolution photograph of a woman's face, focusing on her eyes, nose, and cheek. She has light brown eyes and freckles. Her hand, with long, white, almond-shaped manicured nails, is gently touching her right cheek. The skin appears smooth and hydrated.

SKINCARE MAKEUP SYSTEM | 1 PREP

Face Primer

Get a flawless finish right from the start with primers that prep the skin for smoother makeup application and longer wear.

Smooth Affair® Brightening Face Primer

Helps to minimize the appearance of dark spots, firm skin and create a more youthful appearance.



No wheat



Smooth Affair® Illuminating Glow Face Primer

Illuminates skin, hydrates and creates a pearlescent, soft-focus appearance.



Vegan



No wheat



Smooth Affair® Mattifying Face Primer

Instantly mattifies and helps balance oil production for a naturally matte appearance.



Vegan



No wheat





SKINCARE MAKEUP SYSTEM | 2 PERFECT

Foundation

Perfect skin with clean, skin-loving mineral foundations. From liquid to powder, find the perfect match for your skin tone and type.

PurePressed® Base Mineral Foundation Refill SPF 20/15

One-step foundation, concealer and sunscreen that blurs lines and nourishes skin with weightless, buildable coverage and a second-skin finish.

Powder refill pairs with our sleek, sustainable Refillable Compact.



Vegan



No wheat



Reef-safe



No talc



COVERAGE: light to full (buildable)

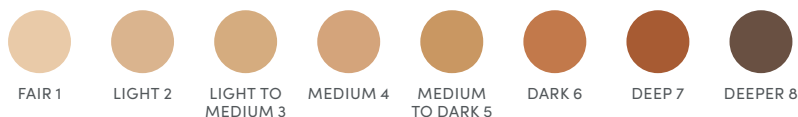
SPF: 20/15

FINISH: semi-matte

FORMAT: pressed powder foundation

HydroPure™ Tinted Serum with Hyaluronic Acid & CoQ10

Ultra-hydrating tinted serum with Hyaluronic Acid that plumps, soothes, blurs lines and evens skin tone for dewy, youthful-looking skin.



COVERAGE: sheer

SPF: no

FINISH: natural

FORMAT: tinted serum

Amazing Base® Loose Mineral Powder SPF 20/15

Airy loose mineral foundation and broad spectrum sunscreen for silky sheer-to-medium coverage and a luminous finish.



- Vegan
- No wheat
- Reef-safe
- No talc

- WARM SILK
- RADIANT
- WARM SIENNA
- NATURAL
- GOLDEN GLOW

COVERAGE: light to full (buildable)

SPF: 20/15

FINISH: radiant

FORMAT: loose powder foundation

Dream Tint® Tinted Moisturizer SPF 15

Lightweight, water-resistant tinted moisturizer and broad spectrum sunscreen for sheer coverage and a light finish.



- Vegan
- No wheat
- Reef-safe

- LIGHT
- MEDIUM LIGHT
- MEDIUM
- MEDIUM DARK
- DARK
- PEACH BRIGHTENER
- WARM BRONZE

COVERAGE: light

SPF: 15

FINISH: semi-matte

FORMAT: tinted moisturizer

Skintuition SPF 30 Radiance-Boosting Liquid Foundation

Hydrating liquid foundation and broad spectrum sunscreen for weightless, buildable coverage and a naturally radiant finish.



Vegan



No wheat



Reef safe



10 FAIR



14 FAIR



20 LIGHT



24 LIGHT



26 LIGHT



28 LIGHT



30 LIGHT MEDIUM



34 LIGHT MEDIUM



36 LIGHT MEDIUM



38 LIGHT MEDIUM



40 MEDIUM



42 MEDIUM



44 MEDIUM



46 MEDIUM



48 MEDIUM



50 MEDIUM DARK



52 MEDIUM DARK



54 MEDIUM DARK



56 MEDIUM DARK



58 MEDIUM DARK



60 DARK



64 DARK



70 DEEP



74 DEEP



80 DEEPER



84 DEEPER



COVERAGE: medium (buildable)

SPF: 30

FINISH: radiant

FORMAT: liquid foundation



SKINCARE MAKEUP SYSTEM | 3 SET

Hydration Spray

Lock in your look with hydration sprays that promote adhesion for enhanced transfer-resistance and a flawless, more skin-like appearance.

Pommisst™ Hydration Spray

Sets makeup, helps defend against premature aging with antioxidant protection.



Vegan



No wheat

IDEAL FOR: all skin types



Balance Hydration Spray

Sets makeup, helps balance skin's oil production and pH.



Vegan



No wheat

IDEAL FOR: combination to oily skin



D₂O™ Hydration Spray

Sets makeup, attracts moisture and helps prevent water loss.



Vegan



No wheat

IDEAL FOR: normal to dry skin



Calming Lavender Hydration Spray

Sets makeup, helps soothe irritation and calms redness.



Vegan



No wheat

IDEAL FOR: normal to sensitive skin





Brush Cleaner

Enhanced with grapefruit oil and seaweed extracts, this quick-drying alcohol and witch hazel cleanser instantly dissolves any build-up of makeup, oil and grime leaving your brushes clean and fluffy



Vegan



No wheat



Magic Mitt®

Knitted microfiber mitt removes makeup, gently exfoliates and cleanses skin using only water.





FACE & BODY

Concealers & Correctors

Condition skin as you hide problem areas with vitamin-rich, all-natural mineral concealers that hydrate, nourish and refresh your complexion.

PureMatch Liquid Concealer

Versatile, all-over liquid concealer covers imperfections and evens skin tone with weightless, buildable coverage.



Vegan



No wheat



Circle\Delete® Concealer

Vitamin-rich color corrector and highlighter duo helps soften the appearance of fine lines and diminishes the appearance of moderate under-eye circles.



No wheat



HydroPure™ Color Correcting Serum with Hyaluronic Acid & CoQ10

Ultra-hydrating, color-correcting serum uses a sheer green tint to help visually neutralize redness while soothing the skin and combating redness-causing dryness.



Active Light® Under-eye Concealer

Nourishing, antioxidant-rich concealer helps to reduce under-eye puffiness as it conceals and brightens under-eye dullness.



No wheat



NO. 2



NO. 3



NO. 4



Corrective Colors

Professional four-shade palette corrects and conceals bruising and discoloration.



YELLOW



BEIGE



PEACH



LILAC







FACE & BODY

Sunscreen & Mattifying Powders

Need shine control? Defend against sun damage with our dry sunscreen and keep oil at bay with our matte finishing powders.

Powder-Me SPF® 30 Dry Sunscreen

Weightless, dry, physical SPF 30 broad spectrum sunscreen for face, body and scalp in a refillable flow-through vegan brush.



Vegan



No wheat



Reef-safe



No talc



TRANSLUCENT



NUDE



GOLDEN



TANNED



Amazing Matte™ Loose Finish Powder

Translucent loose powder absorbs oil and eliminates shine without drying or dulling the complexion.



Vegan



No wheat



No talc



TRANSLUCENT



PureMatte® Finish Powder Refill

Specially formulated to help those who want to avoid shine. Use under or over our mineral powders.

Powder refill pairs with our sleek, sustainable Refillable Compact.



Vegan



No wheat



No talc



TRANSLUCENT





COLOR

Lips

Amp up lips with lip makeup designed to keep lips soft, smooth and supple. Hydrating, vitamin-rich lip stain, lip gloss and lipstick go on smooth for a high impact lip look.

ColorLuxe Hydrating Cream Lipstick

Rich-yet-weightless, pigment-packed lipstick glides on smooth and wraps lips in moisture for bold payoff and lasting softness.



Vegan



TOFFEE



BELLINI



ROSEBUD



BLUSH



MAGNOLIA



DESERT
ROSE



TUTU



SORBET



ColorLuxe High Impact Lip Glaze

Full-bodied, never-sticky lip glaze delivers lustrous color, supreme shine and a cushiony, comfortable feel. Visually volumizes and smooths for a fuller-looking lip.



Vegan



No wheat



CRYSTAL



AU NATUREL



NECTAR



FLUSH



JUICY



SIREN



CHERRY
NOIR



HydroPure™ Hyaluronic Acid Lip Gloss

Restorative, pillowy soft gloss with a hint of tint combines lasting hydration with the lip-loving benefits of a balm for fuller, supple lips.



Vegan



No wheat



SHEER



CANDIED
ROSE



PINK
GLACÉ



SANGRIA



Just Kissed® Lip and Cheek Stain

Multipurpose lip and cheek stain nourishes with natural botanicals and adjusts to skin's natural pH to provide long-lasting, custom color.



No wheat



LipDrink® Lip Balm SPF 15

Antioxidant-rich lip balm with broad spectrum sunscreen moisturizes and protects dry, damaged lips.



Vegan No wheat Reef-safe



SHEER



Lip Pencil

Conditioning lip pencil with a soft formula outlines effortlessly and fills lips for a long-lasting base.



No wheat



WARM
ROSE



CLASSIC
RED

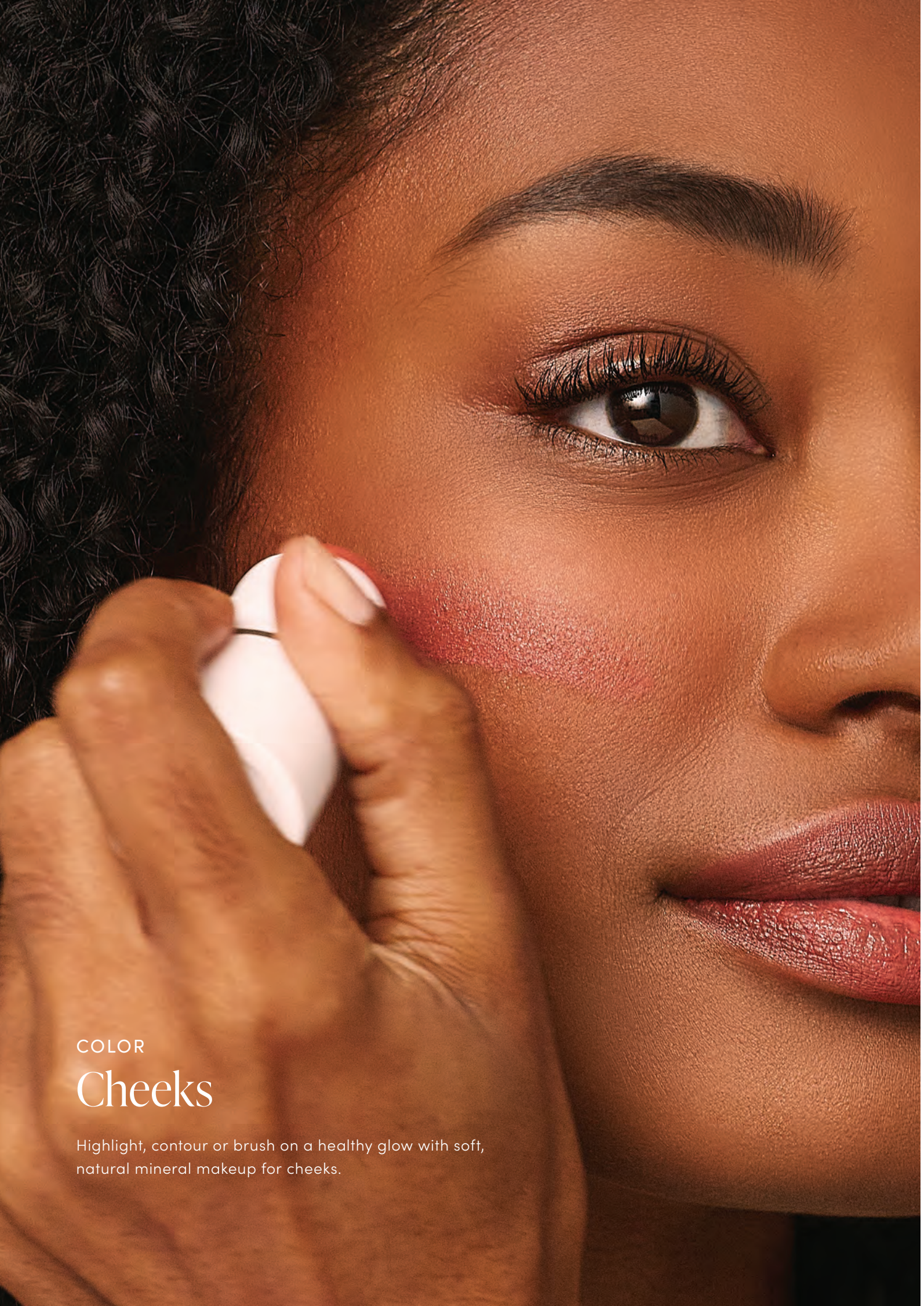


SPICE



NUDE





COLOR

Cheeks

Highlight, contour or brush on a healthy glow with soft, natural mineral makeup for cheeks.

Glow Time® Blush Stick

Creamy, multitasking blush stick for buildable, blendable color and a golden, lit-from-within glow.



Vegan



No wheat



ENCHANTED



BALMY



MIST



CHEEKS

PurePressed® Blush

Silky, easy-glide pressed blush builds like a powder and blends like a cream.



Vegan



No wheat



No talc



BARELY
ROSE



COTTON
CANDY



FLOURISH



MOCHA



MYSTIQUE



VELVET
PETAL



AWAKE



PureBronze Shimmer Bronzer Refill

Brilliant shimmer bronzer palette with four complementary shades — blend together to create radiant, glowing looks or use individually as bronzer, highlighter, blush and shadow.



No wheat



No talc



MOONGLOW



PEACHES
& CREAM



PureBronze Matte Bronzer Refill

Rich-yet-weightless matte bronzer to bronze and contour for a natural, sun-kissed look.



No wheat



No talc



LIGHT



MEDIUM



DARK





COLOR

Eyes

Brighten eyes with long-wearing, stay-put mascara, shadows, liners and more.

ColorLuxe Eye Shadow Stick

Versatile, highly pigmented cream shadow glides on, blends effortlessly and dries to a soft powder finish.



Vegan



No wheat



PurePressed® Eye Shadow Triple

Curated trios of complementary shadows to add depth and dimension to eyes.



No wheat



No talc

DRIFTWOOD



PINK QUARTZ



BROWN SUGAR



SWEET SPOT



RIVERSTONE



TRIPLE COGNAC





Lash Fixation Length & Definition Tubing Mascara

Innovative tubing mascara with a long-wearing, smudge-resistant formula lifts and separates for longer-looking, expertly defined lashes.



Vegan



No wheat



No teflon



No
carbon black



BLACK





PureBrow® Precision Pencil

Retractable precision brow pencil with spoolie adds natural-looking definition quickly to brows.



Vegan



No wheat



SOFT
BLACK



DARK
BROWN



MEDIUM
BROWN



AUBURN



NEUTRAL
BLONDE



ASH
BLONDE



PureBrow® Brow Gel

Creamy brow gel adds flexible hold and fullness while grooming brows into place.



SOFT
BLACK



DARK
BROWN



MEDIUM
BROWN



AUBURN



NEUTRAL
BLONDE



ASH
BLONDE



CLEAR



PureBrow™ Brow Powder

Creamy, easy-to-blend brow powder shapes and fills in brows



Vegan



No wheat



SOFT
BLACK



DARK
BROWN



MEDIUM
BROWN



AUBURN



NEUTRAL
BLONDE



ASH
BLONDE





Eye Pencil

Conditioning, long-lasting eye pencil with a soft formula creates precise lines without tugging at delicate skin.



Vegan



No wheat



BASIC
BLACK



BASIC
BROWN



BLACK/
GREY



BLACK/
BROWN



TAUPE



PureLash® Lash Extender & Conditioner

Nourishing lash conditioner strengthens, lengthens and thickens lashes for a full, fluffy effect.



TRANSLUCENT



TOOLS

Pro Series Brush Collection

Luxuriously soft makeup brush collection designed to offer style and performance with a refined, versatile assortment and smart fiber technology.



Vegan



01. The Handi™ Brush

Medium complexion brush with a flat top and short handle for evenly applying and blending PurePressed Base Mineral Foundation SPF 20/15.

02. Fan Brush

Light, airy cheek brush with soft arch designed for soft, targeted application of powders.

03. Camouflage Brush

Petite, flat complexion brush designed for concentrated, targeted application of creams and liquids.

04. Multiuse Blending Brush

Large, multipurpose brush with graduated bristles designed to seamlessly apply creams, liquids and powders.

05. Powder Complexion Brush

Large, fluffy complexion brush with tapered bristles designed to apply and diffuse powders.

06. Cheek Brush

Medium, tapered cheek brush designed to apply and diffuse creams, liquids and powders.

07. Liquid Complexion Brush

Medium, flat complexion brush designed for concentrated, all-over application of creams and liquids.

08. Concealer Brush

Small, angled complexion brush with round head designed to apply and diffuse creams and liquids..



08. Concealer Brush

09. Flat Eye Brush

10. Fluffy Eye Brush

11. Crease Brush

12. Detail Brush

13. Eye/Brow Brush

14. Lip Brush

15. Smudge Eye Brush

16. Flocked Sponge

17. Perfect & Set Dual-Sided Puff

09. Flat Eye Brush

Small, flat multipurpose brush designed for concentrated application of cream and powder eye and complexion formulas.

10. Fluffy Eye Brush

Small, fluffy multipurpose brush designed to apply cream and powder eye and complexion products

11. Crease Brush

Small, tapered multipurpose brush designed to apply powder eye products and liquid & cream complexion products.

12. Detail Brush

Small, tapered multipurpose brush designed to apply powder eye and complexion products in small areas.

13. Eye/Brow Brush

Ultra-small, dual-ended eye brush and spoolie designed to groom brows and apply liquids, creams and powders.

14. Lip Brush

Small lip brush with pointed tip designed to precisely apply lip products.

15. Smudge Eye Brush

Ultra-small, dual-ended eye brush and smudger designed to apply creams and powders.

16. Flocked Sponge

Non-latex sponge for applying and blending minerals.

17. Perfect & Set Dual-Sided Puff

Dual-sided microfiber puff and non-latex complexion sponge designed to apply creams, liquids and powders



TOOLS

Accessories

Refillable Compact

Sleek, sustainable compact keeps your favorite powder refills fresh and protected, at home and on the go.

Pairs with all Jane Iredale refills: PurePressed Base Mineral Foundation, PureBronze Bronzers and PureMatte Finish Powder.



Pro-Pallet Mixing Trays

Non-absorbent stainless steel for safe, mess-free mixing and easy cleanup.





Botanical Brush Cleaner™

Convenient, alcohol-based spray brush cleanser formulated with Witch Hazel and Grapefruit & Seaweed Extracts dissolves makeup build-up, oil and grime.



Vegan



No wheat



Brush Cleansing Pad

Silicone makeup brush cleansing pad with curved, ergonomic handle and raised ridges breaks down and releases makeup build-up for thorough brush cleaning.





jane iredale
THE SKINCARE MAKEUP®

DERMATOLOGIST & ALLERGY TESTED. #THESKINCAREMAKEUP JANEIREDALE.CO.UK

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